

The second day of the EXPOHOLGUÍN 2023 Trade Fair was highlighted by the presentation by several entities such as the business group GeoCuba Camagüey - Ciego de Ávila, which manufactures various high demand products that could be marketed in this area such as flexible packaging - doypack bags -, flexible tubes, casings for the meat industry, among other solutions such as the integral pre-press and structures.

GeoCuba Camagüey has been working for six years with a Comprehensive Management and Safety System that its clients are grateful for and today show progress, such as the companies Cítricos Ceballos, Cubacafé and FarmaCuba.

Holguín also manages aluminum for packaging ointments and blister packs for tablets and capsules.

The fruit canning company Turquino took advantage of the occasion to sign an agreement that will allow it to contract packaging for juices in flexible containers.

In a recent meeting in search of new markets, Holguín has been reached - a territory to be exploited even more - to later extend the network to the whole country with the enormous opportunities offered to businessmen and entrepreneurs, and where science provides solutions.

Another significant contribution is found in the technical assistance services in different areas of knowledge, among them, commercial, information technology, project management; also, a portfolio of services where the opportunity to provide technical assistance in all fields of knowledge has been identified, given that there is a shareholder composition of two universities that bring together the 48 certified careers but also the association with international companies.

Engineer Léster Chacón Medina shortly presented the results of activities that will begin their development, starting this April, since the company that will provide these services will begin operations in the territory.

The company will provide institutional services through the website address [www.eyct.uu](http://www.eyct.uu) which can be accessed, and where you can interact with each potential customer to keep updated on how the company will be operating in the coming months, and thus find information about who we are, where we are, access to information on opportunities for improvement among other opportunities.

The Universities of Holguin, Moa and Medical Sciences have initiated

## **At EXPOHOLGUÍN 2023 Trade Fair, new views from and towards Holguín**

- Last Updated: Saturday, 08 April 2023 12:28

Written by Departamento de Comunicación Institucional

Hits: 371

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the signing of mutually beneficial work agreements.

According to Dr. Janette Pérez González - director of science, technology and innovation - the signing of agreements between the University of Medical Sciences of Holguín and the Interface Project will make the exchange possible.