

## Cuba: EXPOHOLGUÍN 2023 Trade Fair is already true

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Written by Departamento de Comunicación Institucional

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The sixteenth edition of EXPOHOLGUÍN 2023 Trade Fair, which drew its curtains this April 4th, at the Exhibition and Events Center of the called Cuban City of Parks, has received a hundred entities representing Cuban business network and from other countries such as Canada - Guest of Honor to this business encounter.

The opening gala was attended by Ernesto Santiesteban Velázquez, member of the Central Committee and First Secretary of the Party in the province of Holguín, Governor Julio Cesar Estupiñán Rodríguez, and Luis Antonio Carricarte Corona, president of the Chamber of Commerce of the Republic of Cuba. César Estupiñán Rodríguez, and Luis Antonio Carricarte Corona, president of the Chamber of Commerce of the Republic of Cuba. of the Chamber of Commerce of the Republic of Cuba, among other leaders. leaders.

At the gala, the Canadian ambassador, John Geoffrey Gartshore, commented that this fair is an excellent opportunity to continue on boosting relations between Cuba and his country.

After the inauguration, participants and guests toured the Multipurpose Hall at the of the Fairgrounds, which houses the stands of the 70 companies registered in the category of exhibitors at this event, which is gaining prestige for its organization and the ample socioeconomic opportunities that the province of Holguín offers to national and and the ample socioeconomic opportunities that the province of Holguín offers to national and foreign investors. foreign investors.

Also highlighted then, the fact that the highest authorities of the Party and the Governmentrities, accompanied by the Canadian ambassador in Cuba, and other leaders of the country, toured the stands of the the different entities attending the Trade Fair.



The awards gala stands out in the program of event, which hs called for the categories of Image and Communication, Product Quality (Goods and/or Services), Product (Goods and/or Services), Product Design (Goods), Business Management and the EXPOHOLGUÍN 2023 Grand Prix, to be awarded by the event's jury after analyzing the entries EXPOHOLGUÍN 2023 Grand Prize, to be awarded by the event's jury after analyzing

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the entries the proposals submitted until April 5.

Havana Club, CONSYBA, Salva PC, Avil, Desoft and GEOCUBA are part of these entities that, from April 2nd had already customized their spaces at EXPOHOLGUÍN.

The Commercial Fair is summoned by the governor of the province of Holguín, Julio César Estupiñán Rodríguez, in order to favor the commercial ties between the participating companies, to show the portfolio of opportunities and the exportable items of the territory and and, particularly in its XVI edition, also to make visible the new economic actors of Cuba.