

GRAN PREMIO NUMA



PARA QUE **CUBA** CREZCA



NUMA Food Production and Distribution Company in [Holguin](#), received the Grand Prize of the XVI EXPOHOLGUIN 2023 [Commercial Fair](#), awarded at a gala held on the night of April 7, and granted, among other reasons, for the diversification of its productions through the application of science, technology and innovation in its production processes, as highlighted by Rosana Rivero Ricardo in her report for the newspaper *Ahora*.

The development, facilitation of incentives and promotion of products that contribute to the identification of opportunities for new business, the strategic use and diversity of physical communication supports, creativity, the functionality of visual communication based on corporate identity and its forms of deployment, were among the elements highlighted by the jury of the Fair.

PREMIO DISEÑO DEL PRODUCTO VERTICE



PARA QUE CUBA CREZCA



Havana Club Internacional received the Image and Communication Award; the construction and engineering services MSME CONSYBA won the Gold Medal for Best Stand Design; while the Product Design Award went to the Hotel Baracutey 59, from the Engineering and Design Services Company Vértice.

PREMIO IMAGEN Y COMUNICACIÓN HAVANA CLUB



PARA QUE CUBA CREZCA



In the artistic evening in which the Codanza Company and the soloists Nadiel Mejías and Yamila Rodríguez performed, the Business Management Award was also granted to the Poultry Company of Holguín, AVIHOL; the Product Quality Award was granted to the Holguín Meat Company TRADISA for its Cooked Ham and the Excellence Award was granted by the Chamber of Commerce to the Nickel Company Comandante Ernesto Che Guevara.

PREMIO GESTIÓN EMPRESARIAL AVIHOL



PARA QUE CUBA CREZCA



The Beverage and Soft Drinks Company, EMBER; the Dairy Products Company, BANÍ dairy company, Turquino fruit and vegetables canning company, and the MSME Salva PC, received Special Recognitions.



Julio César Estupiñán Rodríguez, governor of the province of Holguín and who convenes these trade fairs, concluded that the best of this edition will come later, with the materialization of the 339 contracts and business intentions signed between the participating entities, for whose compliance the government will design a control system.

He also launched the call for the XVII International Fair EXPOHOLGUÍN 2026, which from April 7 to 10 will be held in the Cuban City of Parks, to consolidate strategic alliances between the economic actors of the business fabric, in terms of Cuba's development. / Rosana Rivero Ricardo - Ahora.